



post-382-218-8113

Customer ID

Cost

3822188113

\$3,227.83

Click Through Rate & Impressions

by Clicks, CTR, and Impressions

Clicks
8.9K

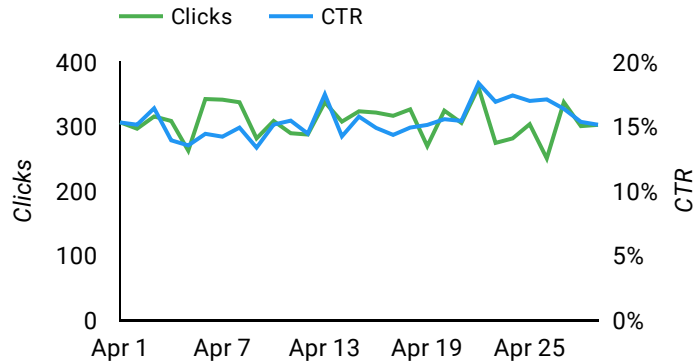
↓ -2.2%

CTR
15.4%

↑ 6.7%

Impressions
58.1K

↓ -8.3%



Conversion Rate & Cost

by Conversions Rate and Cost / Conv.

Conversions
2.3K

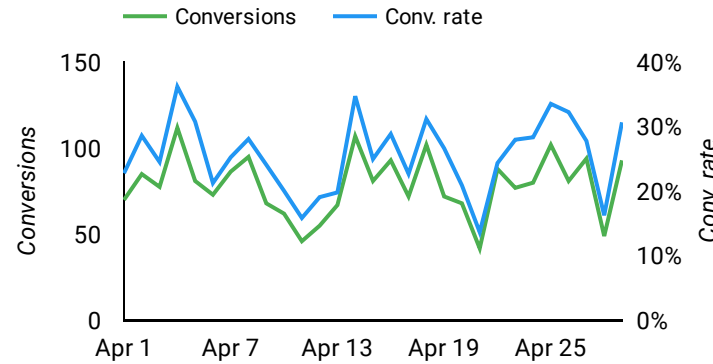
↑ 49.8%

Conv. rate
25.5%

↑ 53.2%

Cost / conv.
\$5.20

↓ -28.6%



Cost Per Click

by Cost, CPC, and CPM

Cost
\$11.86K

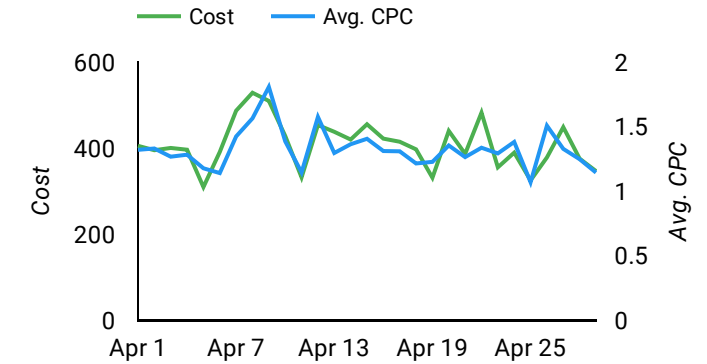
↑ 6.9%

Avg. CPC
\$1.33

↑ 9.3%

Avg. CPM
\$204.02

↑ 16.6%



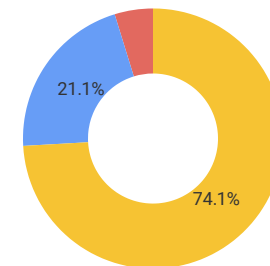
Top Campaigns

by CTR, Avg. CPC, and Cost / Conv.

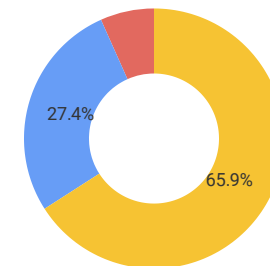
Campaign	CTR	Avg. CPC	Avg. Cost
1. 1009693 Google Analytics Demo DR jo...	42.16%	\$0.53	\$0.53
2. 1009693 Google Analytics Demo DR jo...	37.99%	\$2.07	\$2.07
3. 1009693 Google Analytics Demo DR jo...	33.64%	\$1.66	\$1.66
4. 1009693 Google Analytics Demo DR jo...	33.33%	\$1.08	\$1.08
5. 1009693 Google Analytics Demo DR jo...	31.48%	\$1.77	\$1.77
6. 1009693 Google Analytics Demo DR jo...	29.44%	\$4.71	\$4.71
7. 1009693 Google Analytics Demo DR jo...	28.95%	\$2.2	\$2.2
8. 1009693 Google Analytics Demo DR jo...	28.4%	\$1.6	\$1.6

Device Breakdown

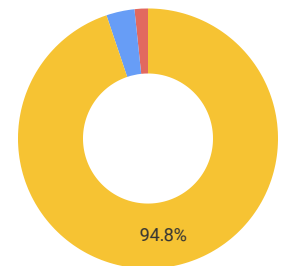
by Clicks, Cost, and Conversions



Clicks



Cost



Conversions