

## Overview

## Click Through Rate & Impressions

by Clicks, CTR, and Impressions

 Kliknięcia  
**9,9 tys.**

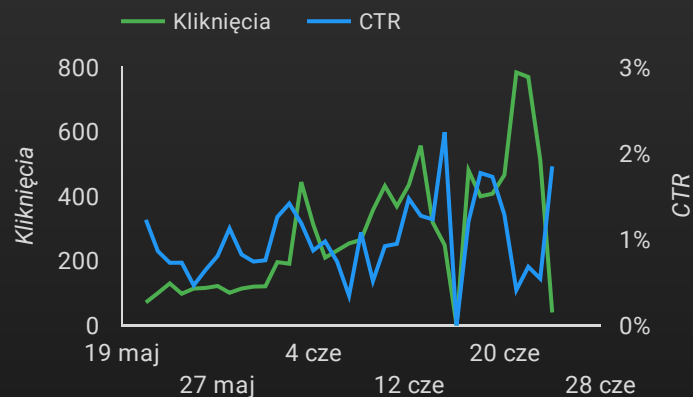
↑ nie dotyczy

 CTR  
**0,8%**

↑ nie dotyczy

 Wyświetlenia  
**1,2 mln**

↑ nie dotyczy



## Conversion Rate & Cost

by Conversions Rate and Cost / Conv.

 Konwersje  
**299,0**

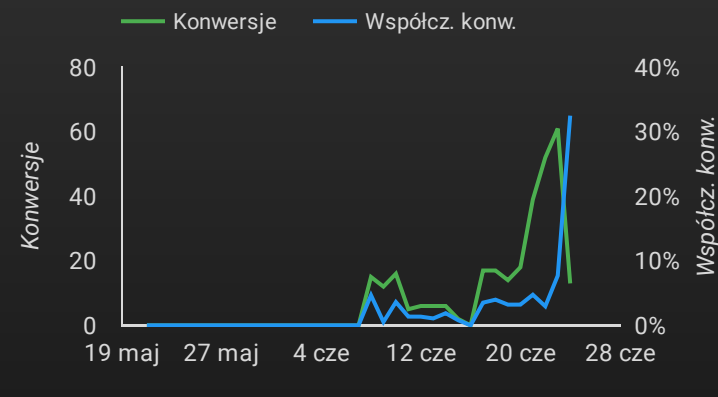
↑ nie dotyczy

 Współcz. konw.  
**1,9%**

↑ nie dotyczy

 Koszt konwersji  
**21,65 zł**

↑ nie dotyczy



## Cost Per Click

by Cost, CPC, and CPM

 Koszt  
**6,47 tys. zł**

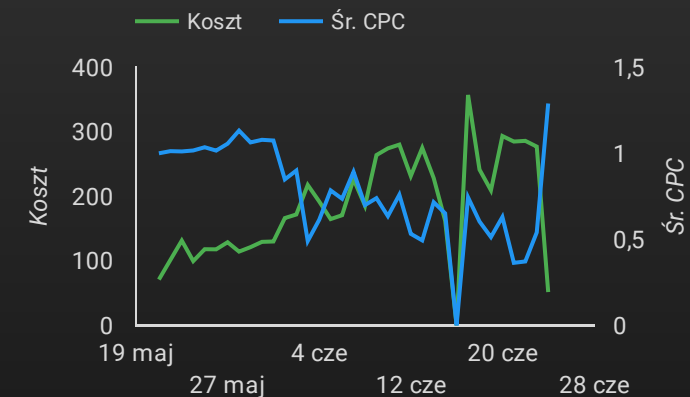
↑ nie dotyczy

 Śr. CPC  
**0,65 zł**

↑ nie dotyczy

 Avg. CPM (deprecated)  
**5,38 zł**

↑ nie dotyczy



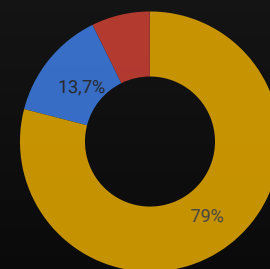
## Top Campaigns

by CTR, Avg. CPC, and Cost / Conv.

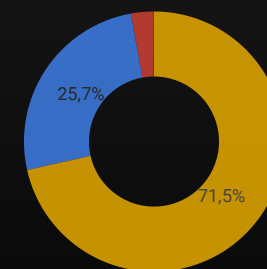
Kampania	CTR	Śr. CPC	Koszt konw...	Konwersje
1. [PL] [SEARCH_BRAND] DevMatch	28,3%	0,07 zł	0,33 zł	3
2. [ENG] [SEARCH_GENERIC] IT Relate...	5,36%	1,19 zł	11,74 zł	118
3. [PL] [SEARCH_GENERIC] IT Related ...	4,33%	1,01 zł	28,88 zł	48
4. [ENG] [SEARCH_GENERIC] Developers	3,93%	1,28 zł	18,89 zł	46
5. [ENG] [GDN] DevMatch	2,02%	0,26 zł	59,21 zł	12
6. [ENG] Performance Max Campaign	0,45%	0,35 zł	54,03 zł	19
7. [ENG] [SEARCH_GENERIC] Job Boar...	0,3%	1,08 zł	20,66 zł	53
8. [ENG] [SEARCH_BRAND] DevMatch	0%	0 zł	0 zł	0

## Device Breakdown

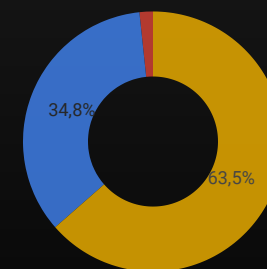
by Clicks, Cost, and Conversions



Clicks



Cost



Conversions