

Overview

Click Through Rate & Impressions

by Clicks, CTR, and Impressions

Clicks
548.0

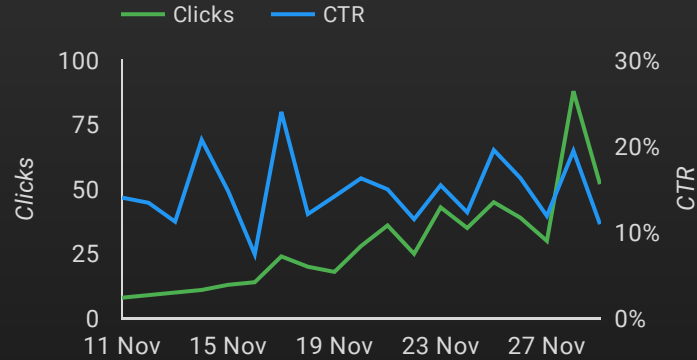
N/A

CTR
14.5%

N/A

Impressions
3.8K

N/A



Conversion Rate & Cost

by Conversions Rate and Cost / Conv.

Conversions
27.0

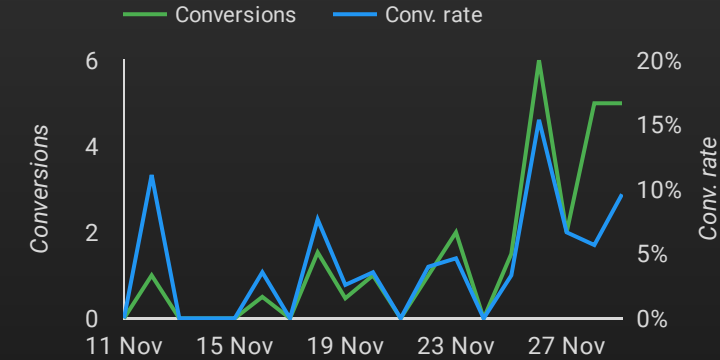
N/A

Conv. rate
4.9%

N/A

Cost / conv.
\$10.67

N/A



Cost Per Click

by Cost, CPC, and CPM

Cost
\$288.18

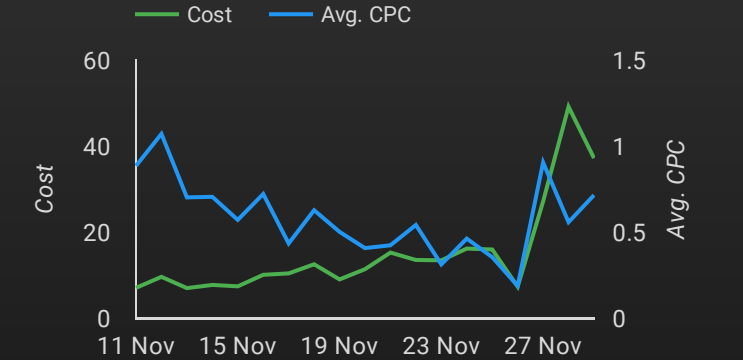
N/A

Avg. CPC
\$0.53

N/A

Avg. CPM (deprecated)
\$76.38

N/A



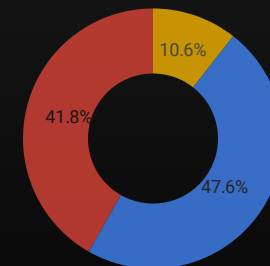
Top Campaigns

by CTR, Avg. CPC, and Cost / Conv.

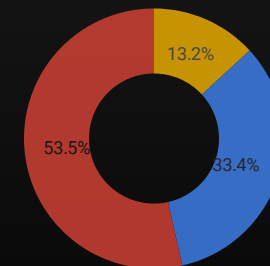
Campaign	CTR	Avg. CPC	Cost / conv.
1. Jardin_FR	8.45%	\$0.98	\$76.87
2. Jardin_EN	6.58%	\$1.24	\$0
3. Brand_FR	47.38%	\$0.09	\$1.11
4. Brand_EN	0%	\$0	\$0

Device Breakdown

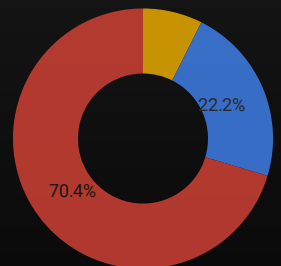
by Clicks, Cost, and Conversions



Clicks



Cost



Conversions